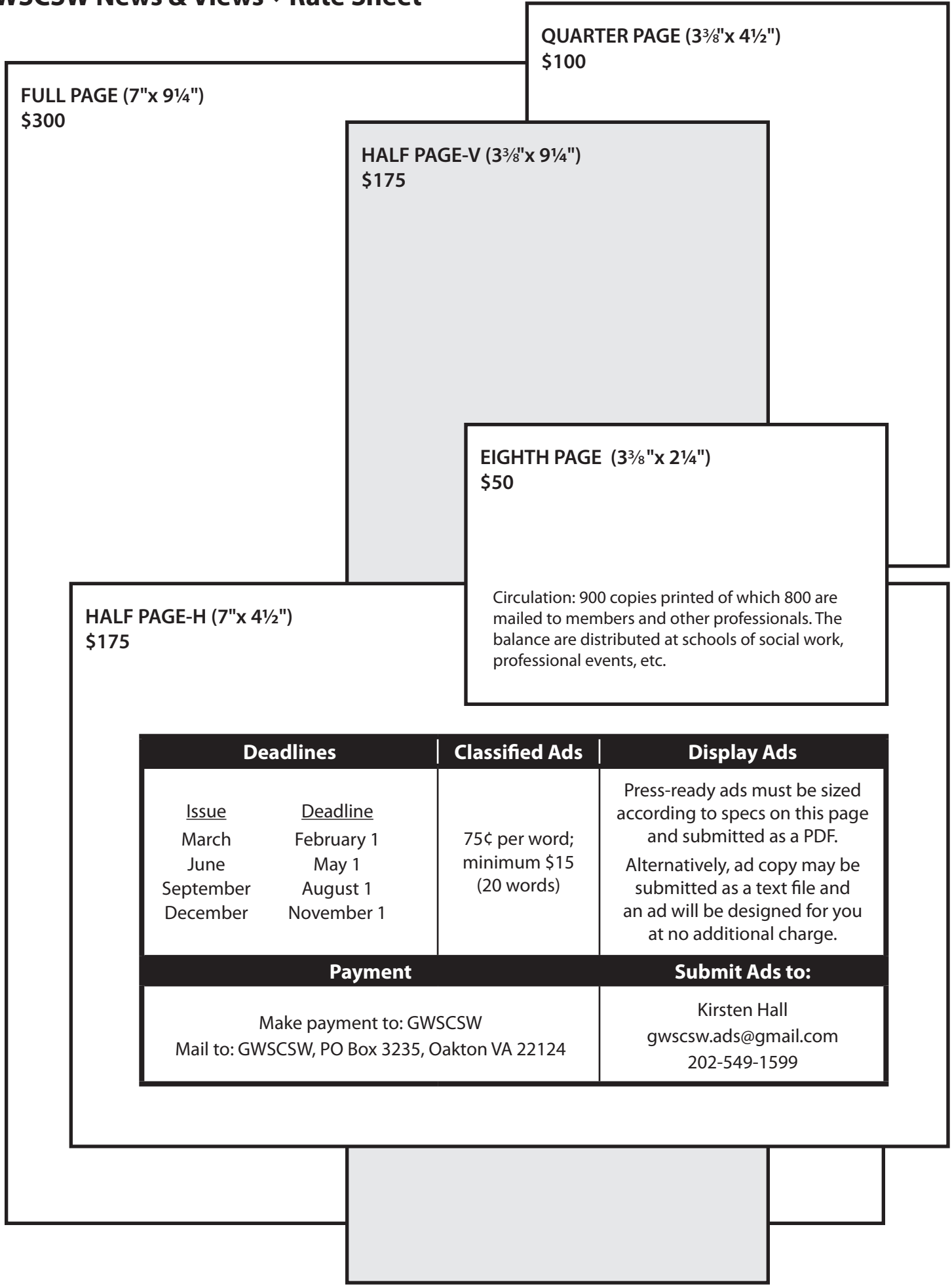


GWSCSW News & Views ♦ Rate Sheet



QUARTER PAGE (3³/₈"x 4¹/₂")
\$100

FULL PAGE (7"x 9¹/₄")
\$300

HALF PAGE-V (3³/₈"x 9¹/₄")
\$175

EIGHTH PAGE (3³/₈"x 2¹/₄")
\$50

HALF PAGE-H (7"x 4¹/₂")
\$175

Circulation: 900 copies printed of which 800 are mailed to members and other professionals. The balance are distributed at schools of social work, professional events, etc.

| Deadlines | | Classified Ads | Display Ads |
|--|-----------------|--|---|
| <u>Issue</u> | <u>Deadline</u> | 75¢ per word; minimum \$15 (20 words) | Press-ready ads must be sized according to specs on this page and submitted as a PDF. Alternatively, ad copy may be submitted as a text file and an ad will be designed for you at no additional charge. |
| March | February 1 | | |
| June | May 1 | | |
| September | August 1 | | |
| December | November 1 | | |
| Payment | | Submit Ads to: | |
| Make payment to: GWSCSW Mail to: GWSCSW, PO Box 3235, Oakton VA 22124 | | Kirsten Hall gwscsw.ads@gmail.com 202-549-1599 | |